



Canada's Auto Industry: Driving jobs, investment and innovation

Economic Contribution \$16 billion to GDP

The auto industry is one of Canada's largest manufacturing sectors and a major driver of the Canadian economy.

Employment 135,000 direct jobs

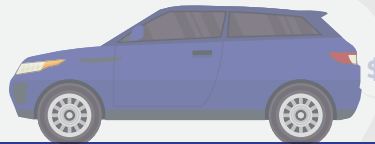
The auto industry directly employs 135,000 Canadians with an additional 400,000 jobs in aftermarket services and dealership networks.

Trade \$54 billion in exports

Motor vehicles are Canada's second-largest export, responsible for 9% of Canada's total goods exports in 2019.

Investment \$5.7 billion in Canada

In 2020/21, Ford, Stellantis and GM announced \$5.7 billion in new investment in Canada, creating 3,700 direct jobs and tens of thousands throughout the supply chain.



Innovation 40 electric vehicle models

Billions are being invested into electrification, connectivity and autonomous technologies. Ford, Stellantis and GM are bringing 40 new electric vehicles to market over the next few years, including popular SUV and pickup truck segments.



Investments announced in Canada 2020/21 (\$CAD)

