



Canada's Auto Industry: Driving jobs, investment and innovation

Economic contribution

\$14 billion to GDP

The auto industry is one of Canada's largest manufacturing sectors and a major driver of the Canadian economy.

Employment

125,000 direct jobs

The auto industry directly employs 125,000 Canadians with an additional 371,400 jobs in aftermarket services and dealership networks.

Trade

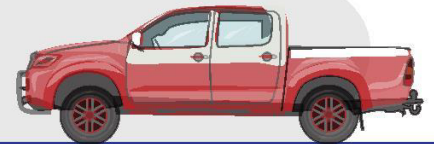
\$38.3 billion in exports

Motor vehicles are Canada's second-largest export, responsible for 8% of Canada's total goods exports in 2022.

Investment

\$14.6 billion in Canada

Since 2020, Ford, GM, and Stellantis have announced nearly \$15 billion in new investment in Canada, creating more than 6,000 direct jobs and tens of thousands throughout the supply chain.



Innovation

50 electric vehicle models

Billions are being invested into electrification, connectivity and autonomous technologies. Ford, GM, and Stellantis are bringing 50 new electric vehicle models to market over the next few years, including in the popular SUV and pickup truck segments.



Auto investments announced in Canada 2020-23 (\$CAD)

