

# Canadian Vehicle Manufacturers' Association (CVMA)

## February 2020 – Leadership Opportunity

The CVMA is seeking a President/CEO with automotive industry knowledge and a proven track record of executive leadership, public policy advocacy, business and communication skills, strategic planning and implementation. Qualified candidates are invited to submit their expressions of interest, qualification and CV to:

[jobs@cvma.ca](mailto:jobs@cvma.ca)

### **PRESIDENT & CEO, CANADIAN VEHICLE MANUFACTURERS ASSOCIATION (CVMA) JOB DESCRIPTION**

Reporting to the Board of Directors, the President and CEO will have responsibility for CVMA operations, including public policy analysis, strategy, advocacy and communications at the federal, provincial and municipal levels as well as financial management, administration and interactions with other associations and partner groups.

The Association is supported by a member staffed committee structure for policy analysis and advocacy development. CVMA committees include Engineering (technical analysis on a variety of issues); Trade; Facilities/Manufacturing, Environment & Energy; Health & Safety/WSIB; Profile; Customs; and Consumer Affairs.

#### **PRESIDENT'S DUTIES:**

##### **Policy and External Relations:**

- Lead CVMA analysis of emerging public policy issues impacting member companies
- Conduct on-going research and review of issues and interface with counter-part associations in Canada, the United States and globally
- Develop industry leading channels of communications and serve as lead CVMA spokesperson with media, government and other associations
- Represent the CVMA in various presentations and submissions to government committees, consultations and other working groups
- Represent the CVMA on various related external panels, programs, task forces etc.

##### **Operations/Administration/ Finance:**

- Ensure financial integrity of the Association with lead responsibility for ensuring CVMA financial, lobby registration and other required filings are accurate and timely
- Establish an annual CVMA strategic plan for Board approval by the outset of each financial year, with clear goals, budget and operational objectives
- Track and report on performance against these objectives

- Review, develop and maintain adherence to CVMA policies and governance
- Lead responsibility for hiring, supervision, evaluation, training and development of CVMA staff

### **SKILLS & QUALIFICATIONS:**

- High level of automotive sector experience and/or understanding of current and future issues impacting the industry
- Background in technical analyses and policy development
- At least 10 years of progressively responsible leadership experience in similar organizations
- Proven experience in public policy development and advocacy
- Proven track record of budgetary and financial management
- Superior communication skills, both written and oral and experience with media relations, social media and public speaking. French language skills will be considered an asset
- Collaborative working style with demonstrated experience in team building and staff engagement and experience working with a Board of Directors
- Self-motivated with ability to work well independently as well as part of a team.

### **CVMA PRESIDENT COMPENSATION:**

- A competitive compensation and benefits package, commensurate with skills and abilities.
- This is a full-time position, and the ability to travel is essential.

CVMA develops consensus-based public policy positions and undertakes advocacy to create a better understanding of the importance of a healthy and technologically innovative automotive industry to Canada's economic well-being and prosperity

The automotive industry is experiencing one of the greatest periods of technological change and disruption in more than a century, presenting new challenges and opportunities for countries like Canada that enjoy a significant industry presence.

CVMA has a 90+ year history of representing the Canadian automotive industry's largest manufacturers. CVMA members include FCA Canada, Ford of Canada and General Motors Canada. The association works with additional companies and associations on select manufacturing and regulatory issues.

CVMA works closely with its members to develop technical input and consensus-based public policy positions to help inform public policy decisions and generate positive economic outcomes in Canada. Key areas of policy focus include automotive investment competitiveness, trade agreements, policy, borders and logistics, consumer protection, privacy and digital policies,

regulatory development and harmonization in areas including the environment, vehicle safety and new emerging mobility models.

CVMA also plays a role in various auto related programs including, but not limited to, Canadian Auto Service Information Standards (CASIS), National Auto Dealer Arbitration Program (NADAP), Canadian Motor Vehicle Arbitration Plan (CAMVAP) and the World Manufacturer Identifier Code (WMI).